

Passion du Lait®



Passion du Lait® is laïta's CSR strategy.

Passion du Lait® engages all laïta's driving forces, milk producers, employees and partner cooperatives, in a process of progress based on three pillars: Well-being, Footprint, Cooperation, in response to societal expectations.



Rankings

Laïta among europe's top 10 dairy cooperatives companies



In France:

A european reference for the manufacture of private label dairy products

A european reference for health nutrition and processed dairy ingredients

Brands

CONSUMER PRODUCTS



HEALTH NUTRITION



DAIRY INGREDIENTS



YOUNG MAMMAL FEEDS



Passion du lait

MEMO

Edition 2023



North-west France's cooperative dairy company Laita, a subsidiary of Even, aims to sustainably promote the milk collected from the members of Even, Terrena and Eureden.

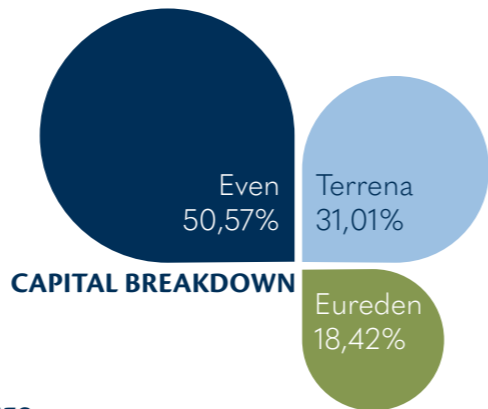
Laita's employees strive to satisfy clients in over 110 countries.

The vitality of its business and brands strengthen Laita's position as a European dairy leader.

Identity

GOVERNANCE

President > Guy Le Bars
CEO > Fabien Russias



CAPITAL BREAKDOWN

ACTIVITIES

- Milk collection
- Milk processing
- Marketing and sales of dairy products

Key figures

2,460 dairy farms



1.44 bn litres of milk collected

€1.6 bn turnover in 2022:

- 64% in France
- 24% in the European Union
- 12% in other countries

3,010 employees

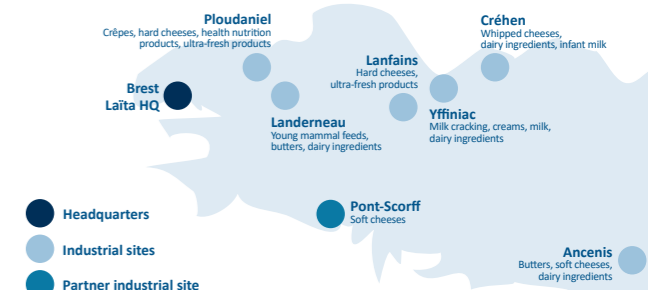


employees

Laita exports to over 110 countries



Location



IN NORTH-WEST FRANCE

